

Jeremy Potter

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Education

Bachelor of Arts in Political Communication

- Attended the George Washington University's School of Media and Public Affairs (*Aug 2021 – May 2025*)
- Graduated Summa Cum Laude and was a University Honors student.
- Produced an undergraduate thesis focusing on youth portrayals in newspaper election coverage.

Skillset

Proficiencies:

- Adobe Creative Suite, special emphasis (7+ years experience) in Adobe Premiere Pro.
- Microsoft Suite and Google Suite, including professional experience in Microsoft Excel.
- Copywriting for social media, press releases, and research documents.
- Web management, including professional experience using Wix and Wordpress.
- Educational strategy and individual tutoring, especially relating to math education.

Experience in:

- Graphic design with Canva and other digital design applications.
- Google Analytics and SEO.
- Social media management.
- Communications strategy and progressive organizing.
- Data analytics and statistics.

Background in:

- General computer skills, including quickly learning how to use new applications at a high level
- Public relations, political science, and research methodology.
- Programming languages, particularly HTML, CSS, and R.

Work Experience

Communications Intern, Center for Clean Air Policy (*May 2023 - December 2023*)

- Produced promotional and informational videos for an international audience
- Maintained, modernized, and edited websites to remove outdated information, adhere to the organization's style requirements, and promote new programs
- Conducted editorial reviews of reports and action plans

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- Designed graphics for web and social media
- Planned and facilitated the in-person annual board meeting
- Assisted with the development of fundraising strategy and materials

Canvasser, Fund for the Public Interest (*June 2025*)

- Built grassroots people power for environmental causes in Virginia and Maryland
- Brought environmental issues out into communities to raise funds and awareness
- Assisted with outreach and fundraising efforts in the Fund's largest office nationwide

AmeriCorps Math Fellow, Blueprint Schools (*August 2025 - April 2026*)

- Provided daily on-site Algebra tutoring to students at Cardozo Education Campus
- Led in-classroom, small group math tutoring sessions aimed at improving grade-level outcomes, identifying and addressing gaps in students' math knowledge, and making up for systemic inequities in our educational system
- Assisted in the implementation of Cardozo's Algebra I Scope and Sequence
- Coordinated with teachers and school faculty to build and reinforce classroom norms
- Gathered and used data to track students' performance, growth, and participation